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# USING DIGITAL PLATFORMS IN COOPERATION WITH THE FAMILY: ADVANTAGES AND LIMITATIONS

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**Abstract:** This article examines the role and importance of digital platforms in enhancing collaboration between families and educational institutions. It also analyzes the advantages and existing limitations of using these platforms. The research was conducted qualitatively, and the opinions of parents were collected.

**Keywords:** family, digital platforms, education, collaboration, advantages, limitations.

### **INTRODUCTION**

Effective cooperation between the family and the educational institution plays an important role in ensuring the success of children in the educational process. With the development of digital technologies, the possibilities of using digital platforms in communication between educational institutions and parents have expanded. However, along with a number of advantages, there are also problems in this process. This article provides a scientific analysis of these issues.

#### **DISCUSSION AND RESULTS**

The analyzed literature shows that digital platforms are important in the effective organization of the educational process. For example:

Parental Involvement - the participation of parents in the educational process increases the academic success of children.

Digital Communication Tools - modern platforms provide fast and effective information exchange.

Challenges - there are limitations such as technological illiteracy, problems with Internet access.

Qualitative methods were used in this study. The study includes:

- Interviews with parents;
- Statistics on the use of digital platforms;
- Practical observations and analysis.

At the modern stage of development of the education system, digital technologies and platforms play an important role in strengthening cooperation between the family and the

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educational institution. Today, Zoom, Google Classroom, Microsoft Teams, and other platforms allow for quick communication with parents, monitoring children's participation in classes, and monitoring homework and grades.

Advantages

Active participation of parents in the educational process

Digital platforms allow parents to monitor the successes and shortcomings of their children's education in real time. This, in turn, increases the activity of parents in the educational process.

Fast and effective communication

Communication between the educational institution and the family is organized much faster and easier on digital platforms than in traditional meetings. Parents can instantly see their children's grades, homework, and important announcements.

Convenience and time saving

The use of digital platforms reduces the time spent on meetings or information exchange at the educational institution. All necessary information can be accessed remotely.

Statistics and monitoring

With the help of platforms, accurate statistics are obtained on children's participation in classes, the level of completion of tasks, and academic achievements.

Limitations

Limited technological capabilities

- In some regions, the poor quality of the Internet network prevents parents and children from using the platforms effectively.
  - The lack of technological tools such as computers or smartphones is a major problem.

Low technological literacy

- Many parents do not have sufficient knowledge and skills in using technology, which creates difficulties in using platforms.

Digital disruptions and security issues

- Technical failures of platforms can negatively affect the quality of communication.
- Privacy and cybersecurity issues are of concern to parents.

**Practical Examples** 

Google Classroom is an effective tool for submitting homework and monitoring grades.

Zoom and Microsoft Teams are widely used for holding parent meetings and organizing video communication with children.

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E-School and Electronic Journals - allow you to track student grades, attendance and activity data online.

**Proposals and Solutions** 

Technological literacy courses

It is necessary to organize special digital literacy training programs for parents.

Development of technological infrastructure

Improving technological infrastructure in areas with poor Internet quality.

Creating convenient platforms

Developing platforms with a simple, understandable interface for educational institutions and parents.

According to the results, communication between families and educational institutions through digital platforms has reached a new level. However, the lack of technological capabilities and technological illiteracy limit the full effectiveness of this process. Therefore, it is necessary to develop technological infrastructure and train parents in digital literacy.

#### **CONCLUSION**

In conclusion, the use of digital platforms in cooperation with the family is of great importance in increasing children's educational success. However, in order to effectively organize this process, the following are proposed:

Organizing special courses to increase parents' technological literacy.

Providing quality internet access and technological tools in educational institutions.

Developing software solutions to make digital platforms more convenient and intuitive.

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