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INVESTMENT PROCESSES IN THE DEVELOPMENT OF THE ECONOMY OF OUR COUNTRY AND IMPORTANCE OF INVESTMENT AUTHORITY

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Annotation. In this article our country of the economy in development investment processes and investment of potential importance light up given Also of the enterprise economic development needs investment to processes dependence and of the enterprise investment potential research done

Keywords: investment, investment potential, investment resources, efficiency, potential demand, financial resources, development factors.

Introduction. Economical of development high to quality reach modern in the economy complicated task as manifestation is happening Highlight well, the economy liberation with industry complex and in it private entrepreneurship country development strong factor as himself manifestation is doing And in this case necessary all work release factors modernization, man capital formation, social relationships system and economic encourage levers to each other harmonization, institutional reforms and of people marriage level quality increase demand will be done. This is it processes investments demand of investments content and directions determines, invest for necessary resources too create goes

So as an investment potential formation and to work to be put investment demand and offer determiner internal and external factors with depends happens regularly. Among them do not put properties of the object (enterprise), expected benefit norm and profitability, investment environment, investment alternative investment options regulatory and legal basics, to tax weight system and tax environment, inflation rate, investment risks show can Also at the macro level national income volumes and growth dynamics, investment demand and offer dynamics, consumption, savings and to invest inclination etc too investment potential identify get and to be taken into account in the assessment it is necessary

Of course, count passed aspects and factors generalized way certain of the object investment attractiveness determines. Investment attractiveness comfortable investment situation in the presence of, network or in the investment environment in the region, to the investor addition benefit bring will receive or his for risks reducing in advantages manifestation will be

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Own in turn investment the situation is this being observed investment activity and investment of processes being achieved is efficiency [1].

Investment potential organize doer factors to work to be put as a result investment process happened will be Investment potential expressive indicators are based on them standing of factors how much level existence and to work that it is being done represents Investment of the process to go too certain in indicators is expressed. Investment process efficiency is known in a sense while investment from potential use efficiency expressive indicators investment processes to the goal to be achieved level in expression is used [2, 3, 4].

Of the area investment potential in it is located economy host of subjects investment opportunities depends without is formed and in this respect enterprises investment capabilities sum as view can of the enterprise investment potential is that his development investment opportunities, economic to grow reach of getting is available are the basics [5]. He is every how level economic of the system positive dynamics opportunities amount and quality in terms of reflection bringing stands Market relations conditions of the enterprise investment potential his changed going market environment, many cases while exactly market to the conjuncture adapt to get and in this direction stable economic to grow reach to get represents Macro and at the micro level investment of potential in practice is available the fact that row indicators and criteria system through identify is obtained [6, 7, 8]. This indicators while in the enterprise passing economic of processes trends, processes pass is available factors with how much level set that it is being given and factors effect consequences characterizing stands [9, 10].

Of the enterprise economic development needs investment processes necessary by doing puts and investment to resources demand forms. Investment in this resources two bilaterally take to look can One On the other hand, they are a real investment process done increase, that is repeat work release process update for service who does material and work are resources. Other from the side and these resources to the hand the introduction for necessary to be financial are resources [11, 12, 13].

Analysis and results. Enterprise investment potential in expressing, his economic development possibilities and the future for goal being done the results identify in getting, first first, financial resources mean is caught. In this sense of the enterprise investment resources on demand the following factors effect is enough that imagination to do can:

first, to the investment object from burns pending efficiency;

second, bank interest rate;

thirdly, investment resources attraction in being done competition;

fourth, investment attractiveness;

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fifth, innovative development possibilities and to him desire

Invest in the process economic relationships subject's interests and goals invest organizational structure, movement content, features and repeat work release to go determiner are factors. In the end, exactly participant of subjects to ruyob issued interests of the enterprise the future and future income defines [14].

Enterprise investment potential formation mechanism investment resources mutually together movement to the model is based on This in the model four mutually intersecting fields is available is, of the system in the center human being resources stands [15].

In the area and certain in the enterprise investment resources attraction to be done regarding economic relationships two to the group separate can The first one as a result invest done being increased work release to the process human, natural, informational, technical-technological resources attraction is done, that is their transformation one from the view another to look transfer happened will be This group technical-technological relations content superior stands. The second group in relationships while investment of resources distribution and exchange happened will be It is financial and economic content superior stands. This is it relationships institutional and organizational factors to work to be put through done increased transactional relations as manifestation will be [16].

Discussion. Invest process with depends economic of relationships two to the group monad without of the enterprise investment potential two from the side take view can:

- 1) in the enterprise is available or enterprise work release to the process attraction real possibilities in the implementation is available has been human, natural, information and technical-technological resources;
- 2) in the enterprise invest to the process mobile to be done possible was financial economic resources and conditions.

The second side financial resources as manifestation will be and most of the time sure value expression have Financial important have conditions investment and investment attractiveness as is expressed. Investment environment more external of the factors consists of if, investment attractiveness exactly enterprise internal investment resources with depends without is formed.

In our opinion, the enterprise investment potential the most the first in the approach long term to assets funds the introduction real possibilities for level expression that to look can Above note as it is, the stakes in it for material item, technical- technological opportunities with one in line financial and economic opportunities too is available to be it is necessary

Financial and economic in a sense when approached of the enterprise investment potential in it accumulated of capital belongs to part investment resources in the market demand as to exit how much able that it is it seems to another in other words, the capital of the enterprise has been expanded repeat work release to be provided with connection material, financial and technological needs satisfaction opportunities represents

Conclusion. Highlight OK, investment demand analysis potential demand in making (develop get possibilities the sum of) and sure demand (to invest be directed removable financial resources). differentiate it is necessary The next one economy managing entity to invest in practice how much funds mobile do it take with is determined. Financial in the analysis this of investments sources as is studied. Of course, in the enterprise accumulated benefit directly right to investment circle can't Real investment goods buy taken through done is increased. So, accumulated profit as a potential investment resource investment potential express takes

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